

By REYNOLDS KNIGHT
Translating the daydreams of now-hating Americans into winter tourist dollars has become one of the most strenuously competitive businesses in the nation today.

Commercial carriers, resorts, state and local governments, and even local chambers of commerce are striving to increase their share of the winter vacation market — a market that's constantly expanding.

The competition between steamship companies and airlines is most pronounced.

Dwindling profits and the fight for transatlantic passengers has intensified the struggle for winter vacationers between the two this year. Several steamship companies have diverted transatlantic vessels to Caribbean cruise routes, in hot pursuit of vacationers' dollars.

Airlines, meanwhile, are pushing "hard sell" advertising on the public, stressing the speed and convenience of air travel in "escaping" to "offbeat" winter resorts.

The battle of where-to-go is equally intense, and shows no signs of abating. The public can expect to face continuing pressure to "follow the sun" each winter, according to travel experts.

SUPER SHOPPING list — Have you ever wondered how a typical corporation buys its

materials and supplies? Management personnel at the Republic Aviation Corp., which builds the Mach 2 F-105D fighter-bomber for the Air Force, recently published a report that sheds some light on the subject.

The company, which is located at Farmingdale, N.Y., reports that it purchased \$154 million worth of materials and equipment from 4,992 subcontractors and suppliers located in 39 states, the District of Columbia and Canada last year. Total purchases numbered \$55,000. The largest dollar volume of purchase went to New York, California, Kansas, Ohio, and Pennsylvania in that order, the report said.

The majority of Republic's subcontractors and suppliers were "small businesses," many of them located in the vicinity of the plant site. Of the total number, 4,787 were classed as suppliers or vendors, only 205 as subcontractors.

The report indicates that annual purchases ranged from one-eighth-inch-long screws to the entire after section of a fuselage. In addition, the company bought 2.8 million pounds of aluminum, 87,000 pounds of rivets and 4,340 miles of wiring materials last year.

SOME ACCIDENT — A scientific accident 35 years ago made possible today's multi-billion-dollar polyvinyl chloride industry, and the scientific

involved now predicts that by 1975 annual PVC production will have more than doubled its present rate to more than two billion pounds.

Dr. Waldo L. Semon, director of corporate forward technology planning at the B. F. Goodrich Research Center, Brecksville, Ohio, originated vinyl flexible material in 1926 while trying to develop rubber-to-metal adhesive in the BFG laboratory.

As it happened, the intended adhesive would not adhere to anything, but Dr. Semon saw other possibilities in it. There were. Today vinyl plastic is all about us, in raincoats, shower curtains, garden hose, and hundreds of other articles. Industrial uses include pipelines, pumps, chemical tanks, and curtain walls.

Dr. Semon sees the future as even brighter for the material. Major markets now developing include the building industry where it can be used as rigid plastic for doors, window sash and frame, siding, flooring, sealing strips, electrical conduits, and wire and cable insulation, he said.

THINGS TO COME — Housewives of the future will be protected from bruised fruits and vegetables by a new device that measures the number and intensity of bumps that crates of fresh produce receive en route to market. Handles on bowling balls are no longer things of the past; a New Jersey firm recently introduced a vacuum-cup handle that, it says, will improve the timing and delivery skills of any bowler. Lonely fishermen will be heartened by the latest equipment advance: a fishing rod with a transistor radio built into the handgrip.

COIFFURE COUPS — Milady's hairdo is the target of several new marketing campaigns aimed at increasing the sales of hair-spray products. Encouraged by growing interest in hair styling by both teenagers and adults, several beauty aids manufacturers have recently introduced new lines of hair-spray products which, according to industry spokesmen, will push sales for coiffure sprays past the \$110-

million record set last year. The new sprays are for either home and beauty shop use.

BITS O' BUSINESS — The auto industry is optimistic about topping the magic seven million mark in auto sales this year; most plants are working overtime at present to meet increased consumer demand.

Sales of the Treasury Department's series E and H savings bonds totaled \$4.5 billion last year, and ran \$55 million ahead of cash-ins. It was the first time since 1957 that the bonds have strengthened the treasury's cash position; however, Treasury Department officials expressed concern that rising interest rates on savings deposits may increase savings bond redemptions in coming months.

The spring schedule of classes for the extension division at Marymount College is now finalized, and classes will open on Thursday, Feb. 5, for the second semester on the Palos Verdes Estates campus.

Courses in art, drama, English, French, history, home economics, music, psychology, Spanish, theology, and rapid reading are being offered all with college credit or for self-improvement.

Art classes include drawing and painting, oil painting, mixed media, photography, paper manipulation, and a Saturday studio for children. Survey of the American Theater, creative drama and a children's theater are listed by the drama department.

Nationally known author Leon Surliman will continue his class in writing techniques, and home economics will include clothing construction, costume selection and purchasing, and interior design.

Dr. Roger Wagner, head of the music department, has outlined chamber music, music appreciation, voice and piano, orchestra and liturgical music classes for the semester.

Tuition is \$20 per unit, and children's art and theater, \$15. Complete details for all classes may be obtained from Mother Gregory, Dean, Marymount College, Palos Verdes Estates, California.



WELCOME ABOARD ... Navy Lt. (j.g.) Robert D. Miller, son of Mr. and Mrs. Dale D. Miller, 5035 Arvada St., is welcomed aboard the Naval Air Station at Pensacola by Rear Adm. M. H. Tuttle, USN, chief of Naval Air Basic Training. Lieutenant Miller attended the University of Wyoming before entering the service in 1956.

TARTAR TEEN TALK

by Frances Adams

Torrance High's annual variety show has been scheduled for Jan. 26 under the direction of George Knights. Eighteen acts will be featured with the show's theme "Showboat."

HARDI GRAS will be the theme of the GAA banquet to be held next Tuesday evening from 6:30 to 8:30 p.m. in the Torrance High cafeteria. Joyce Gorcee is chairman of the event, which will feature awards, entertainment, and dinner.

A trophy will be presented to the team scoring the highest number of points during the first semester ping-pong, badminton, tennis and volleyball. The name of the winning group, — Stompers, Motettes, emies, or Pokies — will be engraved on the award.

"a Changing World" will be the subject of the annual Lions Club speech contest to be held in Torrance on Feb. 6.

Two persons will be selected from the school to compete locally with other high schools in Torrance. Winners then go to a district contest, a state contest, and finally the national contest.

Judges for the competition here will be Vernon Ashbrook, Mrs. Beverly Annis, and Jerry Ronan. The week following the Torrance High competition, the winner will enter the citywide contest.

Speeches are to be from eight to ten minutes in length. Persons interested in the rules and further information are to confer with Mrs. Annis.

THE TARTARS' 1962 track team will open its season Feb. 21 against Baldwin Park High School. Returning lettermen expected to set the pace will be Tony Bareford, middle distance man; Bob Henderson, also a middle distance man; Larry Ascoles, sprinter and broad jumper; and Jerry Ascoles, hurdler and high jumper. George Ojart, shot-putt; and Bob Roy, league champion quarter-miler, are also back.

"My RESPONSIBILITIES in

Public Notice

TH 663
NOTICE INVITING BIDS
FOR FURNISHING
ALL LABOR, MATERIALS,
TOOLS AND EQUIPMENT FOR
THE INSTALLATION, COM-
PLETION IN PLACE OF ELEC-
TRIC TRAFFIC SIGNALS AND
INTERSECTION LIGHTING SYS-
TEMS FOR THE INTERSEC-
TION OF AIRPORT BLVD.,
AND HICKORY AVENUE AND
TORRANCE BLVD. AND MAPLE
AVENUE.

TO THE
CITY OF TORRANCE, CALIFORNIA

Sealed bids are invited for furnishing to the City of Torrance, California, all labor, materials, tools and equipment for the installation, completion in place, of electric traffic signals and intersection lighting systems for the intersection of Torrance Blvd. and Hickory Avenue and Torrance Blvd. and Maple Avenue.

Plans, specifications and form of proposal may be obtained at the City Engineer's Office, City of Torrance, California, 3031 Torrance Boulevard, Torrance, California, upon payment of \$1.00, which is a charge and is not refundable.

All bids must be filed with the City Clerk of the City of Torrance, California, at or before 9:00 A.M. on Wednesday, January 31, 1962, and will be publicly opened and read in the Council Chambers on the same day at 10:00 A.M. Each bid must be made on the special promissory form furnished by the City Engineer and must be accompanied by cash, certified or cashier's check, or bidder's bond, payable to the City of Torrance, for an amount equal to at least ten per cent (10%) of the amount of the bid as a guarantee that the bidder will enter into the proposed contract. If awarded to him, an affidavit must also be included stating that this proposal is genuine and not collusive or made in the interest or in behalf of any person not herein named, and that the bidder has not in any manner sought by collusion to secure for himself an advantage over any other bidder.

Any bid made without such affidavit or in violation thereof, shall not be considered. The right is reserved to reject any and all bids. Local sales tax will be taken into consideration in determining the low bidder.

All bids are to be compared on the basis of the Traffic and Lighting Engineer's estimates.

Contractor is to perform all work as and when directed by the Traffic and Lighting Engineer.

All bids are to be sealed and marked: "Schedule No. TL-55-56". The successful bidder shall, within ten days after the award, enter into a written contract with said City in accordance with the draft of contract furnished by the City Attorney for furnishing said traffic signals and intersection lighting systems.

By order of:
WADE C. DEWITT,
CITY MANAGER
CITY OF TORRANCE,
CALIFORNIA
Filed: January 17, 1962.
TT-Jan. 21, 25, 1962.

Public Notice

TH 656
NOTICE TO BIDDERS
Notices are hereby given that sealed proposals will be received in the Office of the City Clerk, City Hall, Torrance, California, until 5:00 P.M. on Monday, January 29, 1962, for the furnishing of Airport bodily injury and Property Damage Insurance, and related coverages.

Bids will be opened at 10:00 A.M. on Tuesday, January 30, 1962, in the Council Chambers, 3031 Torrance Boulevard, Torrance, California.

Specific details may be obtained from the Airport Manager, 3201 Pacific Coast Highway, Torrance Municipal Airport, Torrance, California, Telephone DA 5-0151.

The City Council reserves the right to reject any and all bids, or any part thereof.

All bids must be sealed and clearly marked "Insurance Coverage Bid for Torrance Municipal Airport."

Jack R. Egan,
Airport Manager
TS-Jan. 18, 21, 1962.

Public Notice

TH 655
NOTICE OF SALE OF REAL
PROPERTY AT PRIVATE SALE
In the Matter of the Estate of
JAMES R. BURK, Deceased.
Good cause existing, therefore, and it being for the best interests of said estate, the undersigned, RALDO M. KRISTOVICH, Public Administrator, as administrator of the estate of James R. Burk, deceased, will sell, at public sale, to the highest and best bidder, subject to the confirmation of said Superior Court, on or after February 2, 1962, at his office, 437 S. Hill Street, City of Los Angeles, in the County of Los Angeles, State of California, all the right, title and interest of said deceased at the time of the death, and all the right, title and interest that the estate of said deceased has by operation of law or otherwise acquired at or after the time of death, in and to all of that certain real property described as follows, to-wit:

Tract 70 feet of Lot 148 of Tract No. 15933, in the City of Torrance, County of Los Angeles, State of California, as per map recorded in Book 347, Pages 38 and 39 of Maps in the Office of the County Recorder of said County.

Improved (3223) Ashley Ave., Torrance, California.
Subject to 1961-62 taxes, conditions, covenants, restrictions, reservations, easements, rights and rights of way of record.

The term and conditions of sale are cash in lawful money of the United States upon the confirmation of sale.

Certificate of Title and 1/4 escrow fee at expense of seller.

Escrow must be opened with a bank, title company or savings and loan company.

Bids or offers must be in writing and will be received at the aforesaid office of the undersigned administrator.

Dated: January 17, 1962.
RALDO M. KRISTOVICH,
Public Administrator
of the estate of said Deceased.
NA 3-661, Ext. 4482
ST-Jan. 21, 25, 28, 1962.

Public Notice

TH 660
NOTICE OF HEARING
OF PETITION FOR
PROBATE OF WILL
No. 451-257
In the Superior Court of the State of California, in and for the County of Los Angeles.

In the Matter of the Estate of EFFIE E. BOLTON, aka EFFIE ERNESTINE BOLTON, Deceased.

Notice is hereby given that the petition of Albert G. Bolton for the Probate of the Will of the above-named deceased and for the issuance of Letters Testamentary thereon to the petitioner, to which reference is hereby made for further particulars, will be heard at 9:15 o'clock A.M., on at 11, E. 1962, at the court room of Department 9, of the superior Court of the State of California, in and for the County of Los Angeles, City of Los Angeles.

WILLIAM G. SHARP,
County Clerk and Clerk
of the Superior Court of
the State of California,
in and for the County of
Los Angeles.
By R. Kobayashi, Deputy
2211 Torrance Boulevard,
Torrance, Calif.
TS-Jan. 18, 21, 25, 1962.

Public Notice

TH 664
NOTICE TO CREDITORS
No. 450-631
In the Superior Court of the State of California, in and for the County of Los Angeles.

In the Matter of the Estate of JANE KESSLER, also known as JANE SALISBURY KESSLER, also known as JANE CLARISSA KESSLER, Deceased.

Notice is hereby given to creditors having claims against the said decedent to file said claims in the office of the clerk of the aforesaid court or to present them to the undersigned at the office of

Mewborn & Hitchcock
2211 Torrance Boulevard
in the City of Torrance, in the aforesaid County, which latter office is the place of business of the undersigned in all matters pertaining to said estate. Such claims with the necessary vouchers must be filed or presented as aforesaid within six months after the first publication of this notice.

Dated Jan. 17, 1962.
MARY JANE HANSON
Executrix of the will of
said decedent.
Mewborn & Hitchcock
2211 Torrance Boulevard
Torrance, California.
TS-Jan. 21, 28, Feb. 4, 11, 1962.

Public Notice

TH 665
NOTICE OF SALE OF REAL
PROPERTY AT PRIVATE SALE
In the Matter of the Estate of
JAMES R. BURK, Deceased.
Good cause existing, therefore, and it being for the best interests of said estate, the undersigned, RALDO M. KRISTOVICH, Public Administrator, as administrator of the estate of James R. Burk, deceased, will sell, at public sale, to the highest and best bidder, subject to the confirmation of said Superior Court, on or after February 2, 1962, at his office, 437 S. Hill Street, City of Los Angeles, in the County of Los Angeles, State of California, all the right, title and interest of said deceased at the time of the death, and all the right, title and interest that the estate of said deceased has by operation of law or otherwise acquired at or after the time of death, in and to all of that certain real property described as follows, to-wit:

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Certificate of Title and 1/4 escrow fee at expense of seller.

Escrow must be opened with a bank, title company or savings and loan company.

Bids or offers must be in writing and will be received at the aforesaid office of the undersigned administrator.

Dated: January 17, 1962.
RALDO M. KRISTOVICH,
Public Administrator
of the estate of said Deceased.
NA 3-661, Ext. 4482
ST-Jan. 21, 25, 28, 1962.



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**7ox CALIFORNIA
TOMATOES**
RICH RED, RIPE, PEELED
Large
NO. 2 1/2 CAN

**7ox TOMATO
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ADDS ZEST TO ALL MEATS
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BOTTLE

**7ox SANDWICH
SPREAD**
PRICE INCLUDES 7c OFF
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**7ox BLENDED
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JUMBO
46-OZ. CAN

**7ox SLICED
PINEAPPLE**
HAWAIIAN GROWN
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CAN

BEEF SHORT RIBS
LEAN, MEATY
For Stew
or to Braise
29¢ lb.

LAMB ROAST
FULL 3-RIB
SQUARE CUT
SHOULDER
35¢ lb.

OVEN ROASTS
BONELESS BEEF
SMOKED CENTER CUT
HAM SLICES
98¢

**RUMP ROAST OR
SHOULDER CLOD**
89¢ lb.

SLICED BACON
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59¢

LAMB CHOPS
USDA CHOICE SHOULDER
Round Bone
69¢ lb.

LAMB SHANKS
39¢

LAMB BREAST
12¢

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